

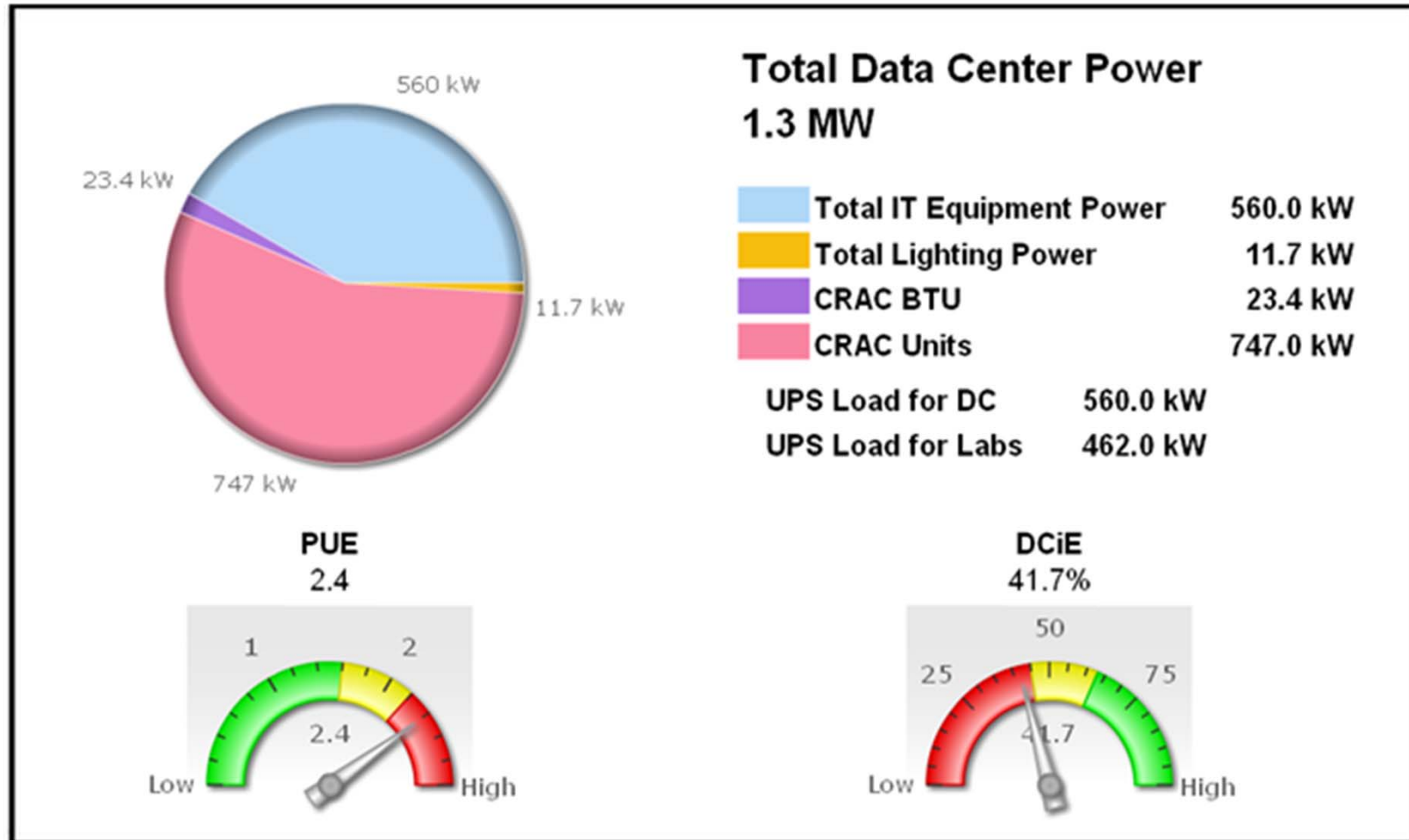
unlocking sustainability: does IT holds the key?

Peter Gilbert

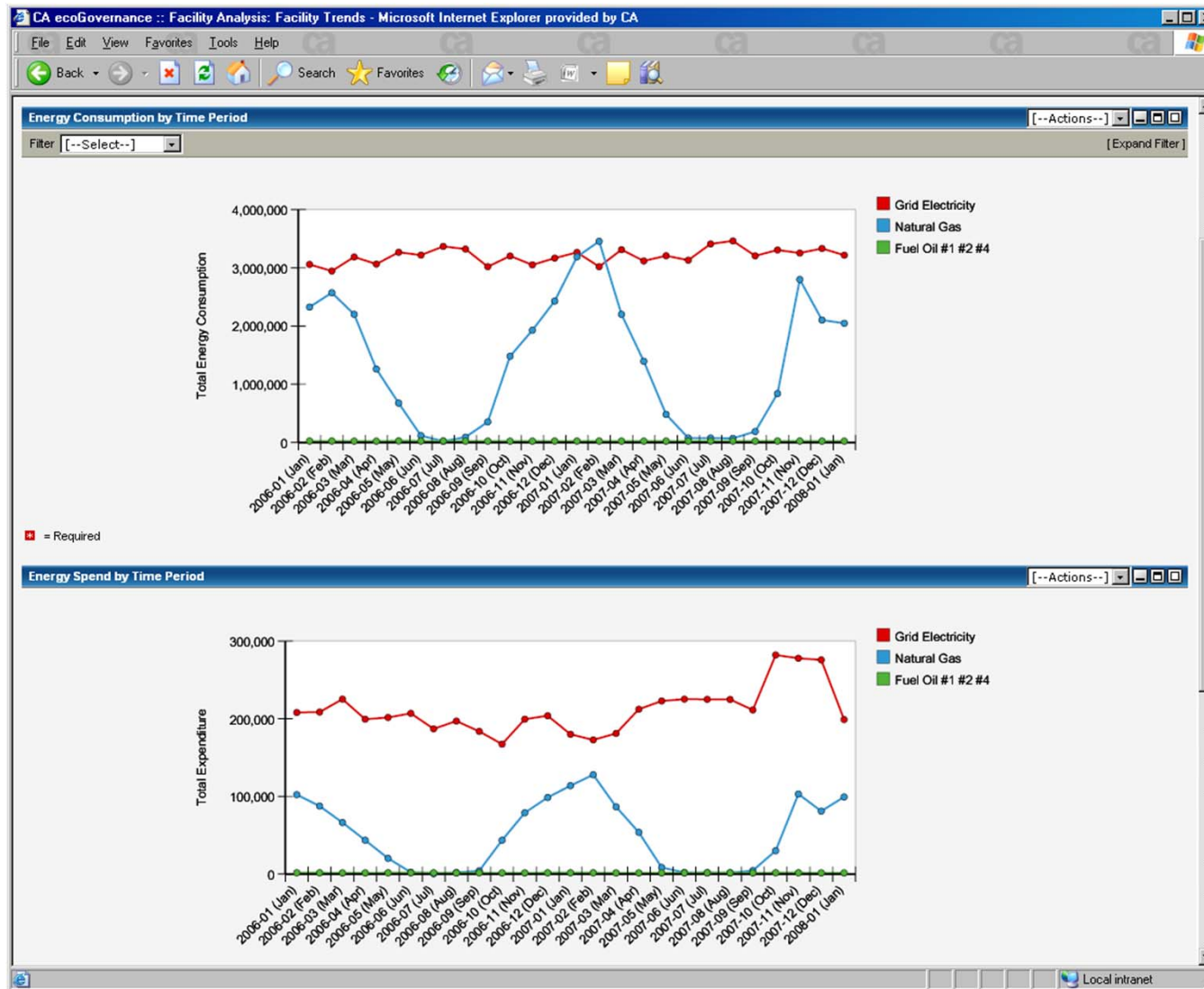
November 8, 2010



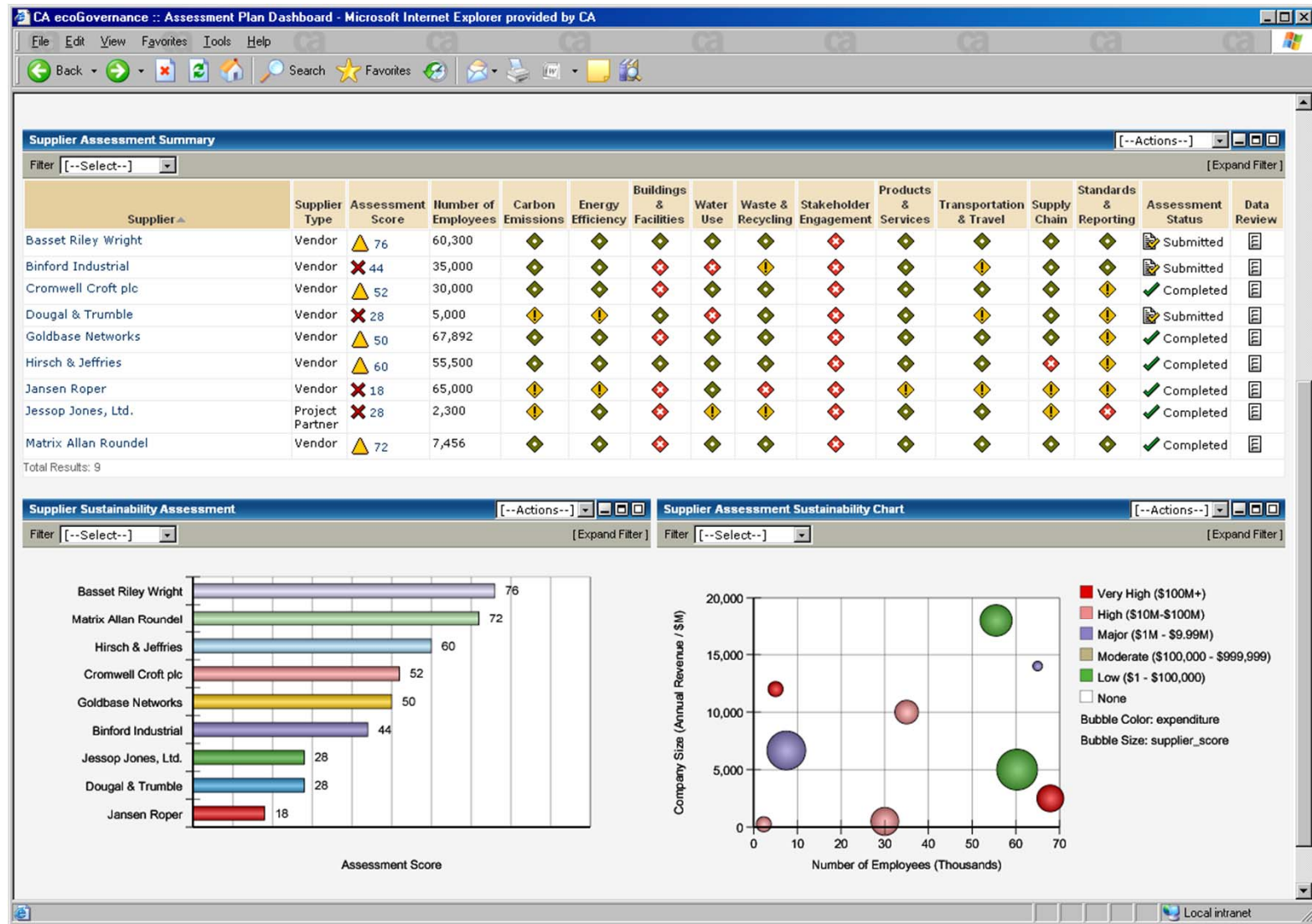
operational energy



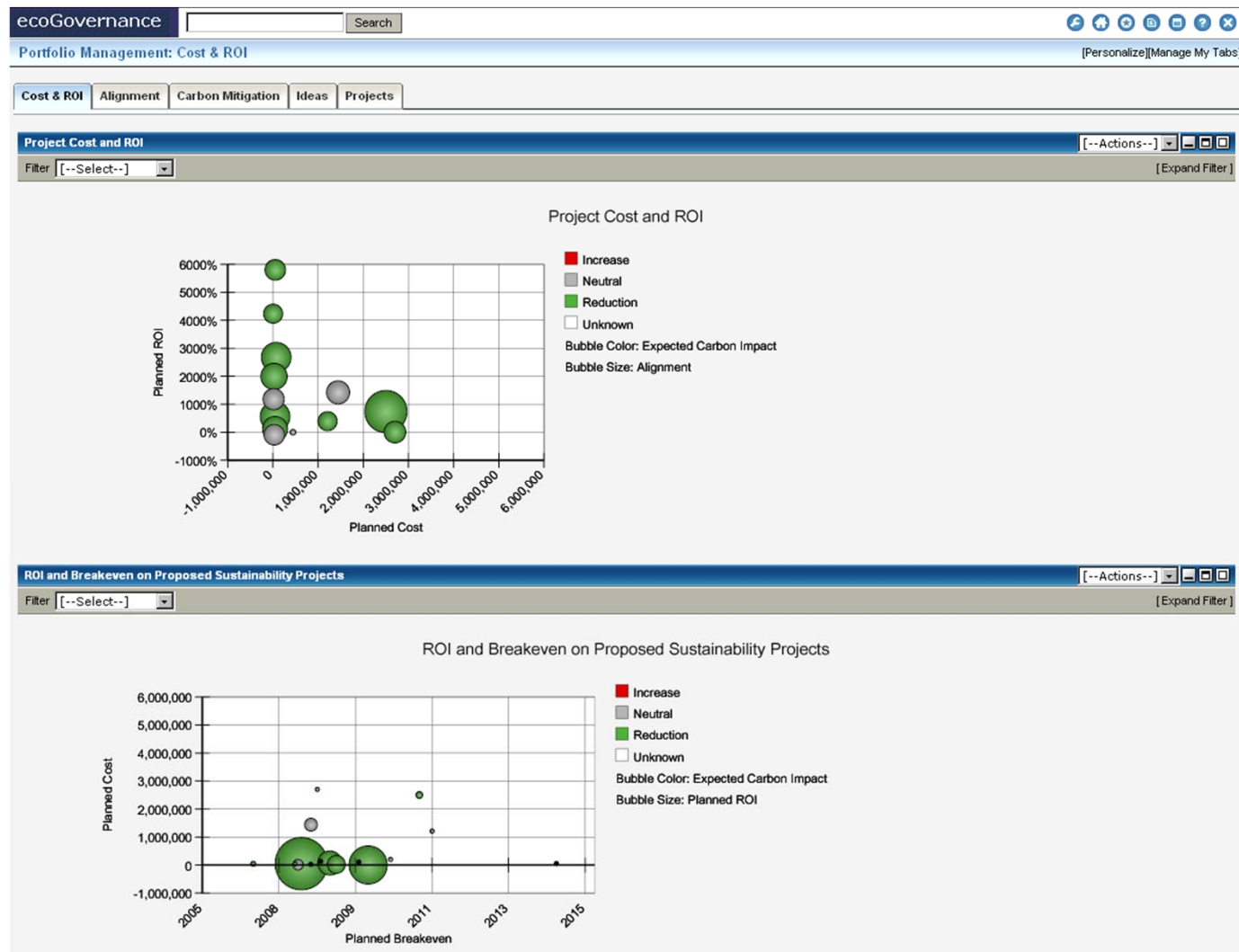
energy, costs and carbon



assessment



delivering on the program



incremental



- **Deployment Approach**
 - Selection of initial area, extend over time
 - Incremental, results-oriented approach

actions and objectives

Measure

Report

Analyze

Act

Assess

**Assess environmental
performance**

Align

**Align initiatives with
sustainability goals**

Automate

**Use tools to
automate process**

Accelerate

**Accelerate the drive towards
sustainability goals**

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